



# UCLM PhD PROGRAMME IN ECONOMICS AND BUSINESS

# - Guide for candidates to the Phd Programme -

## 0. INTRODUCTION:

The PhD in Economics and Business in *Universidad de Castilla-La Mancha* (hereinafter, *DEcoAde*) comprises PhD studies in Economics, Finance, Business Administration and quantitative related methods. Our **research lines** are as follows:

Research lines	Brief description	
<b>Economics and Quantitative</b>	Microeconomics	Industrial Organization
Methods	Macroeconomics and Monetary	Economic Development,
	Economics	technological change and growth
	International Economics	Economic History
	Labour Economics	Environmental Economics
	Public Economics	Energy Economics
	Corporate taxation	Mathematic, statistics and
	Fiscal federalism	econometric methods
	Political Economy; Public Accounting	
Finance	Asset pricing	Micro-structure of financial markets
	Financial risk management	Empirical finance
	Derivatives	Corporate finance
	Term structure of Interest rates	
Strategic Management	Competitive and corporative strategies	Business and sustainability
	Innovation strategies	Circular economy
	Knowledge management	Family firms
	Internationalization strategy	Information systems
	Cooperation, networks and clusters	Technological strategy and operations
	Entrepreneurship	Management of tourist companies
	Human Resources Strategy	Leadership
	Competitive environment	Corporate governance
	Corporate social responsibility and	Intellectual capital
	business ethics	
Strategic Marketing	Markets segmentation	Social Media Marketing
	Markets orientation	Trading and e-commerce
	Environmental strategy	Tourism Marketing
	Consumer environmental behaviour	International Marketing
	Demand analysis and estimation	Marketing and technology
	Market research	Digital marketing
	Relationship Marketing	Neuro-marketing
	Brand value	Smart marketing

*DEcoAde* PhD Programme is related to the International Doctoral School (hereinafter, EID) at Universidad de Castilla-La Mancha (<u>https://www.uclm.es/estudios/eid?sc\_lang=en</u>), which is aimed to organize transversal PhD teaching and learning activities UCLM. It is offered is all UCLM campuses: Albacete, Toledo, Talavera de la Reina, Cuenca and Ciudad Real. Our instructors belong to all UCLM departments related with Economics and Business.





In <u>*DEcoAde* website</u> (see Section "Profesorado") you will find a list of staff members in abovementioned departments who offer their research and supervisory expertise.

### 1. ADMISSION

## 1.1. Applicants' profile

General rules to access PhD programmes in UCLM are stablished here: <u>DIRECTRICES PARA EL ACCESO, ADMISIÓN</u> <u>Y MATRÍCULA EN LOS PROGRAMAS DE DOCTORADO DE LA UCLM</u>.

As for *DecoAde* programme, the recommended entry profile for applicants is featured by holding an official undergraduate degree (or equivalent) and an official – preferably, research oriented - **master's degree (or equivalent programme) in fields related to either Economics or Business Administration**. The applicant should have obtained, at least, 300 European Credit Transfer System (ECTS) credits in total in undergraduate and graduate studies.

Three additional profiles are also considered, subject to supplementary training<sup>1</sup> and availability of positions:

- Professionally oriented economics or business administration graduates
- Graduates in Social Sciences different from Economics and Business Administration.
- Graduates in Engineering, Physics or Maths.

Students should also be proficient in English (and certify at least B1 level) as it will contribute to their academic performance during the Phd training.

**IMPORTANT:** our PhD programme exclusively offers PhD training. Admission and enrolment in the programme do not entail neither any employment relationship with UCLM nor funding for accepted applicants. Information about calls for grants and other types of funding will be published at the <u>EID's website</u>.

#### **1.2.** Admission criteria

Applicants complying with general access criteria (see RD 99/2011) will be assessed by the academic committee of the DEcoAde PhD Programme under the following specific admission criteria:

1. Academic records/marks in graduate and undergraduate education.

2. The quality and adequacy of the candidate's presentation letter where s/he will explain her research topic. Candidates are advised to contact a *DecoAde* professor who will express her availability to supervise the dissertation by signing their presentation letter. In <u>DEcoAde website</u> (see Section "Profesorado") you will find a list of staff members potentially available<sup>2</sup> to supervise theses and their contact details.

- 3. High level of command in methods applied to Social Sciences.
- 4. Level of English (B1 or higher).
- 5. Previous research activities (academic publications, conferences, resarch projects, etc).
- 6. Other criteria (such as professional experience and academic awards).

<sup>&</sup>lt;sup>1</sup> This admission may be conditioned to taking part in specific training courses for candidates who do not meet the priority profile. Applicants will be informed of the decision concerning supplementary training by e-mail in case of acceptance in the programme. The training consist on diverse subjects from official Master's degree(s) at UCLM.

 $<sup>^{2}</sup>$  There is a maximum number of students to be supervised at the same time by each professor. Therefore not all professors in the list might be available.





In addition, the Academic Commitee may suggest candidates to hold a personal interview.

## 2. ADMISSION AND ENROLLMENT

#### 2.1. Calendar:

Pre-admission and enrolment periods are publicized every year in IED web-site:

https://www.uclm.es/estudios/eid/procedimientos/tramites/admision y matricula?sc lang=en

#### 2.2. Admission and Enrolment Procedures:

Instructions in EID:

https://www.uclm.es/estudios/eid/procedimientos/tramites/admision y matricula?sc lang=en

Please take into account that you will need to undergo an special <u>procedure if you apply with a foreign title</u> without official recognition in Spain

#### 2.3. Public prices:

PhD students file the enrolment of academic supervision as student of the *Universidad de Castilla - La Mancha* every academic course, up to the defence of the thesis. Public prices are publicized on yearly basis: <a href="https://www.uclm.es/desarrollo/albacete/eid2/procedimientos/procedimientos/tarifas-academicas">https://www.uclm.es/desarrollo/albacete/eid2/procedimientos/procedimientos/tarifas-academicas</a>.

## 2.4. Available places:

The *DEcoAde* PhD programme offers 40 new places every academic year all throughout the UCLM, across the different campuses: 24 for full –time students and 16 are for part-time ones.

#### 3. UPON ADMISSION IN DECOADE PhD PROGRAMME

#### 3.1. First steps

Once admitted it is advisable for students to get familiarised with the first documental stages and procedures related the research plan, the evaluation via RAPI on-line platform, among others

## https://www.uclm.es/en/estudios/EID/Alumnos-Profesores/Alumnos-Profesores/Doctorandos

#### 3.2. Training & Research

The training process entails different types of activities, sometimes organized by the Academic Committee, as well as research activities under the supervisors' advice, together with the elaboration of the PhD dissertation itself. The content and time planning of the PhD training period will be explained in detail in the Research Plan and uploaded on RAPI on-line platform.

**Research Plan**: during the first academic year enrolled in the programme, all PhD students will submit a research plan, pre-approved by the tutor and supervisor(s). The plan will explicitly describe the topic of the dissertation, the objectives, the essential bibliographic references, the material means to be deployed, the research methodology to be appointed, the timing schedule for the development of the research, the expected outcomes and, if appropriate, a mobility plan. The research plan will be uploaded to RAPI on-line platform: <u>https://www.uclm.es/estudios/eid/procedimientos/tramites/rapi</u>

**PhD DISSERTATION**: it is an original piece of research about an issue related with the research lines in the PhD programme. Dissertations may be presented as monographs or as **compendium of publications**. For the later





format, see <u>basic guidelines for all doctoral programs at UCLM</u> and the ones at <u>DEcoAde website</u> (see *procedimientos específicos del programa*).

### TRAINING ACTIVITIES may be:

#### COMPULSORY:

- A. Presenting, at least ONCE, partial results of the dissertation in seminars within the UCLM.
- B. Presenting, at least ONCE, communications in national and international academic conferences, workshops and similar events, outside the UCLM.

#### NON-COMPULSORY

- C. Research visits in other universities or research centres, either in Spain or abroad, during at least 1 month. Research visits abroad for at least 3 months will be compulsory only for PhD candidates opting for an international degree (*mención internacional*).
- D. Publications: all students are encouraged to publish at least one article in an academic journal, preferably indexed, during their studies or as a result of their dissertation. In dissertations submitted as compendium of publications they will be a compulsory requirement, as those dissertations comprise at least three articles in academic indexed journals (see above).

**EVALUATION:** PhD students will inform about their training activities the *document of activities* in the <u>RAPI</u> <u>on-line platform</u>. Examining boards will be given access to RAPI platform when evaluating the PhD dissertation. Every year PhD supervisors, tutors and the Academic Committee will verify advancements in each PhD student's research plan. Should the assessment be negative, the PhD student will be assessed again after 6 months. A second negative assessment will cause the PhD student's definitive exclusion from the programme.

#### 4. TIMING – MAXIMUM duration of PhD education

The maximum duration of the training period defers among PhD students enrolled full-time and part-time:

#### Full-time students: 3 years

Part-time students: 5 years

In both cases, students may apply for one extension of 1 year in full-time students and 2 years in part-time students, with one additional extra year regardless full- or part-time enrolment. Legal maximum training periods would therefore be as follows:

#### 5 years for full-time students (= 3 + 1 + 1) 8 years for part-time students (= 5 + 2 + 1)

Students may also apply for temporary leaves.

### 5. HOW TO OBTAIN MORE INFORMATION?

UCLM International Doctoral School: <a href="https://www.uclm.es/estudios/eid/presentacion/presentacion?sc">https://www.uclm.es/estudios/eid/presentacion/presentacion?sc</a> lang=en





**Contact us:** you may address your enquiries, suggestions opinions and complaints at: <u>comision.dee@uclm.es</u>