

Faculty of Social Sciences of Cuenca 5-year Degree in Business Administration and Management		
ECTS Co-ordinator	Name	Juan José Marín López
	Address	Facultad de Ciencias Sociales Avda. de los Alfares, 42 16071 Cuenca
	Telephone	+34 969179100
	Extension	4215
	Fax	+34 969179107
	e-mail	JuanJose.Marin@uclm.es
Dean or Director	Name	María Ángeles Zurilla Cariñana
	Address	Facultad de Ciencias Sociales Avda. de los Alfares, 42 16071 Cuenca
	Telephone	+34 969179100
	Extension	4266
	Fax	+34 969179107
	e-mail	Maria.Zurilla@uclm.es
Centre Details	Address	Facultad de Ciencias Sociales Avda. de los Alfares, 42 16071 Cuenca
	Telephone	+34 969179100
	e-mail	
Description of the Syllabus	Professional qualification	Degree in Business Administration and Management
	Duration	5 years
	Division in cycles	2 cycles
	Admission requirements	
	Educational and professional goals	
	Access to further studies	

Name of the Faculty/Centre	Faculty of Social Sciences of Cuenca
Professional Qualification	Degree in Business Administration and Management
Date of the Syllabus	2000
Overall number of classes in UCLM credits	308,5
Overall number of classes in ECTS credits	300

First Year

Code	Subject	ECTS Credits
	Annual Subjects	
54200	General Accountancy	9
	First Semester	
54201	Introduction to Micro-economics	4.5
54202	Mathematics for Business I	5.5
54203	Introduction to Business Management	5.5
54204	Economic World History	5.5
	<i>Free configuration</i>	4.5
	Second Semester	

54205	Introduction to Macro-economics	4.5
54206	Mathematics for Business II	5.5
54207	Introduction to Marketing	4.5
54208	Introduction to Applied Economics	5.5
54209	Economic History of Spain	5.5
	TOTAL:	60

Second Year

Code	Subject	ECTS Credits
	Annual Subjects	
54210	Intermediate Micro-economics	9
	First Semester	
54211	Mathematics for Business III	5.5
54212	International Economics	5.5
54213	Descriptive Statistics	5.5
54214	Company Law	5.5
	Second Semester	
54215	General Sociology	4.5
54216	Mathematics of Financial Transactions	4.5
54217	Business Organisation and Management	5.5
54218	Financial and Society Accountancy	5.5
	<i>Optional Courses</i>	4.5
	<i>Free configuration</i>	4.5
	TOTAL:	60

Third Year

Code	Subject	ECTS Credits
	Annual Subjects	
54219	Intermediate Macro-economics	9
	First Semester	
54220	Probabilistic Model	4.5
54221	Expense Accountancy	6
54222	Production Management	6
54223	Economic Policy	6
	Second Semester	
54224	Statistical Inference	4.5
54225	Spanish Economy	6
54226	Introduction to Econometrics	4.5
54227	Introduction to Business Financial Management	4.5
	<i>Optional Courses</i>	4.5
	<i>Free configuration</i>	4.5
	TOTAL:	60

Fourth Year

Code	Subject	ECTS Credits
	First Semester	
54228	Basic Econometrics	4.5
54229	Consolidation of Financial States	5.5
54230	Fundamentals of Marketing	5.5
54231	Theory of Investment Portfolios	5.5
	<i>Optional Courses</i>	4.5
	Second Semester	
54232	Econometric Methods	4.5
54233	Accounting Analysis	5.5
54234	Commercial Business Management	5.5

54235	Monetary and Financial Policy	5.5
	<i>Optional Courses</i>	4.5
	<i>Free configuration</i>	9
	TOTAL:	60

Fifth Year

Code	Subject	ECTS Credits
	First Semester	
54237	Strategical Business Management I	6
54239	Work Law	6
54238	Spanish Financial System	6
	<i>Optional Courses</i>	4.5
	Second Semester	
54240	Strategical Business Management II	6
54241	Business Financial Management	6
54236	Company Tax Law	7.5
	<i>Optional Courses</i>	9
	<i>Free configuration</i>	9
	TOTAL:	60

Optional Courses

Code	Subject	ECTS Credits
54242	Public Accountancy	4.5
54244	Human Resource Management	4.5
54246	Dynamic Systems	4.5
54262	History of Business	4.5
54275	Information Systems	4.5
54245	Operative Research	4.5
54249	Statistical Data Analysis	4.5
54250	Analysis and Control of Business Strategies	4.5
54251	Analysis of Financial, Banking and Stock Market Transactions	4.5
54252	Audits	4.5
54253	Accounting for Management, Supervision and Budgeting	4.5
54254	Statistical Quality Control	4.5
54255	Creation of Business	4.5
54258	Commercial Distribution	4.5
54259	Work Economics	4.5
54261	Exchequer of the Local Area and Autonomy	4.5
54264	Market Research	4.5
54266	International Accounting Legislation	4.5
54267	Financial Planning and Management of the Business	4.5
54268	Economic Policy of Structural Adjustment	4.5
54269	European Economic Policies	4.5
54274	Economic and Monetary Union	4.5
54276	Industrial Economics	4.5
54277	Economics of the Environment	4.5
54278	Models for Managerial Decision-Making	4.5
54279	Spanish Public Sector	4.5